

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

BRABENDER COX
Attention: Accounts Payable
1218 GRANDVIEW AVENUE, 1 FL
PITTSBURGH, PA 15211

INVOICE

DUPLICATE

Advertiser	DAVID FREED FOR ATTORNEY GENE	Invoice #	PL12110432
Product	Political	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	345439
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06603
		Advertiser Ref	28928

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	7A-9A SATURDAY	7A-9A SA	11/03/12 to 11/03/12	1x	----	S-				
	CDR										
	WCAU			Sa	11/03/12	:30	8:57 AM	BCDF1204H	\$650.00		1
2	WCAU	8-9P BREEDERS CUP	8P-9P	11/03/12 to 11/03/12	2x	-----	S-				
	CDR										
	WCAU			Sa	11/03/12	:00			\$1,100.00	See MG 2.3,2.4,2.5,2.6	1
	WCAU			DNA-SPORTS OVERRUN							
	WCAU			Sa	11/03/12	:30	8:28 PM	BCDF1204H	\$1,100.00		2
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	M	11/05/12	:00			\$25.00	Credited	9
	WCAU			PREEMPT-DUE INVENTORY							
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	M	11/05/12	:30	4:26 AM	BCDF1204H	\$25.00	MG for 2.5 11/06	10
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	M	11/05/12	:30	4:58 AM	BCDF1204H	\$75.00	MG for 2.1 11/03	6
	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	Tu	11/06/12	:00			\$525.00	See MG 2.7,2.8,2.9,2.10	5
	WCAU			PREEMPT							
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:11 AM	BCDF1204H	\$250.00	MG for 2.1 11/03	3
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:28 AM	BCDF1204H	\$250.00	MG for 2.1 11/03	4
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:59 AM	BCDF1204H	\$250.00	MG for 2.5 11/06	7
	WCAU	12-1P JEFF PROBST SHOW	12P-1P	Tu	11/06/12	:30	12:45 PM	BCDF1204H	\$225.00	MG for 2.5 11/06	8
3	WCAU	11-1130P LATE NEWS SAT	11-1130P	11/03/12 to 11/03/12	1x	-----	S-				
	CDR										
	WCAU			Sa	11/03/12	:30	11:17 PM	BCDF1204H	\$2,400.00		1
4	WCAU	1130P-1A SNL	1130P-1A SAT	11/03/12 to 11/03/12	1x	-----	S-				
	CDR										
	WCAU			Sa	11/03/12	:30	12:53 AM	BCDF1204H	\$2,200.00		1
5	WCAU	NOTRE DAME REG FTBL	230P-7P	11/03/12 to 11/03/12	2x	-----	S-				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR										
	WCAU			Sa	11/03/12	:30	4:20 PM	BCDF1204H	\$1,200.00		2
	WCAU			Sa	11/03/12	:30	7:16 PM	BCDF1204H	\$1,200.00		1
6	WCAU	6A-8A SUNDAY	6A-8A SU	11/04/12 to 11/04/12	3x	-----S					
	LUR										
	WCAU			Su	11/04/12	:30	6:41 AM	BCDF1204H	\$175.00		1
	WCAU			Su	11/04/12	:30	7:15 AM	BCDF1204H	\$175.00		3
	WCAU			Su	11/04/12	:30	7:29 AM	BCDF1204H	\$175.00		2
7	WCAU	8-10A SUNDAY	758A-956A SUNDAY	11/04/12 to 11/04/12	2x	-----S					
	CDR										
	WCAU			Su	11/04/12	:30	9:19 AM	BCDF1204H	\$575.00		1
	WCAU			Su	11/04/12	:30	9:40 AM	BCDF1204H	\$575.00		2
8	WCAU	NFL LATE NEWS	11P-1205A	11/04/12 to 11/04/12	1x	-----S					
	LUR										
	WCAU			Su	11/04/12	:30	12:23 AM	BCDF1204H	\$2,000.00		1
9	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/05/12 to 11/06/12	2x	MT-----					
	CDR										
	WCAU			Tu	11/06/12	:30	7:28 AM	BCDF1204H	\$1,500.00		2
	WCAU			Tu	11/06/12	:30	8:44 AM	BCDF1204H	\$1,500.00		1
10	WCAU	3P-4P M-F ELLEN	3P-4P M-F	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:00			\$775.00	Credited	1
				PREEMPT-DUE INVENTORY							
11	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	11/05/12 to 11/05/12	2x	M-----					
	CDR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		11/05/12 to 11/05/12	2x	M-----				
	CDR										
	WCAU			M	11/05/12	:30	4:58 PM	BCDF1204H	\$950.00		1
	WCAU			M	11/05/12	:30	5:28 PM	BCDF1204H	\$950.00		2
12	WCAU	8-10P MO THE VOICE	8P-10P		11/05/12 to 11/05/12	1x	M-----				
	CDR										
	WCAU			M	11/05/12	:30	8:23 PM	BCDF1204H	\$8,000.00		1
13	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A		11/05/12 to 11/05/12	2x	M-----				
	CDR										
	WCAU			M	11/05/12	:30	11:46 PM	BCDF1204H	\$750.00		2
	WCAU			M	11/05/12	:30	12:30 AM	BCDF1204H	\$750.00		1
14	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F		11/05/12 to 11/06/12	4x	MT-----				
	LUR										
	WCAU			M	11/05/12	:30	5:23 AM	BCDF1204H	\$200.00		4
	WCAU			M	11/05/12	:30	5:44 AM	BCDF1204H	\$200.00		1
	WCAU			Tu	11/06/12	:30	5:22 AM	BCDF1204H	\$200.00		2
	WCAU			Tu	11/06/12	:30	5:43 AM	BCDF1204H	\$200.00		3
15	WCAU	6A-7A M-F	6A-7A M-F		11/06/12 to 11/06/12	1x	-T-----				
	CDR										
	WCAU			Tu	11/06/12	:30	6:22 AM	BCDF1204H	\$850.00		1

Aired Spots **30**

Gross Total **\$29,550.00**

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Agency Commission **\$4,432.50**

Net Amount Due **\$25,117.50**

Payment Terms 30 Days

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